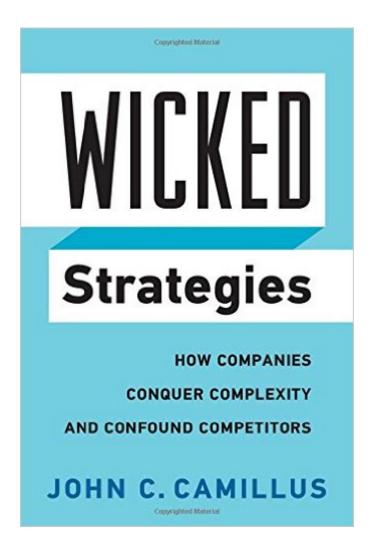
The book was found

Wicked Strategies: How Companies Conquer Complexity And Confound Competitors (Rotman-UTP Publishing)





Synopsis

In business, some problems are so complex, intractable and threatening to organizationsâ "or entire industriesâ "that they are best described as â œwicked.â • These problems appear to be unsolvable and they render traditional analytical tools of strategy virtually impotent. Wicked Strategies offers a comprehensive framework for identifying, responding to and profiting from wicked problems. John C. Camillus, drawing on detailed, real-life examples from companies across the globe, has skillfully woven together the analytical techniques, processes and organizational designs that will enable managers to navigate a disruptive marketplace. His feed-forward framework for fashioning wicked strategies empowers firms to presciently transform their business models before they are made obsolete by the competition. Wicked Strategies is a practical and evocative guide that demonstrates how business leaders can profitably capitalize on unknowable futures.

Book Information

Series: Rotman-UTP Publishing

Hardcover: 200 pages

Publisher: Rotman-UTP Publishing; 1 edition (July 28, 2016)

Language: English

ISBN-10: 1442650559

ISBN-13: 978-1442650558

Product Dimensions: 6.3 x 0.7 x 9.3 inches

Shipping Weight: 15.5 ounces (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars Â See all reviews (5 customer reviews)

Best Sellers Rank: #546,504 in Books (See Top 100 in Books) #435 in Books > Business &

Money > Economics > Sustainable Development #451 in Books > Textbooks > Business &

Finance > Business Development #591 in Books > Business & Money > Processes &

Infrastructure > Organizational Learning

Customer Reviews

To what does this bookâ ™s title refer? According to John Camillus, â œsome problems are so complex, so intractable, and so threatening organizations â " or entire industries â " that they are best described as â 'wicked.â ™ These problems resist easy interpretation or understanding; they pose questions which seem, to observers, to be unsolvable; and, they render traditional analytical tools of strategy virtually impotent, requiring new approaches to analysisâ |The hallmark of a wicked situation is a rapidly transforming business environment in which established models of profitability

and success are undergoing unpredictable threats and sea changes.â •What to do? Formulate a strategy that will solve a â œwicked problemâ • in the given situation and then execute it successfully. Camillus again: â œWicked Strategies prepare firms and managers to prevail over paradoxes and to create and profitably exploit disruptions. Wicked strategies are designed to enable firms to achieve two apparently conflicting, yet utterly necessary goalsâ |ensure economic sustainability by positioning a firm to (1) aggressively seek to enhance the competitive advantage of their existing businesses, while at the same time (2) resolutely transform to make the existing businesses obsolete before the context or the competition does it to them.â •In this context, I am reminded of concept introduced by Vijay Govindarajan in his latest book, The Three-Box Solution: A Strategy for Leading Innovation, published by Harvard Business Review. He provides what he characterizes as â œa simple framework that recognizes all three competing challenges face that managers face when leading innovation.

Download to continue reading...

Wicked Strategies: How Companies Conquer Complexity and Confound Competitors (Rotman-UTP Publishing) Kindle Publishing Box Set: How To Write A Book In Less Than 24 Hours, K Money Mastery & Kindle Marketing Secrets (Kindle Publishing, Kindle Marketing, Book Publishing, E-Book Publishing) Self Publishing Mastery: How To Write A #1 Bestseller, Build A Brand, Dominate Your Niche & Outperform Your Competitors Simply Complexity: A Clear Guide to Complexity Theory The Wicked Wit of Winston Churchill (The Wicked Wit of series) My Wicked, Wicked Ways: The Autobiography of Errol Flynn Fearless Social Confidence: Strategies to Conquer Insecurity, Eliminate Anxiety, and Handle Any Situation - How to Live and Speak Freely! Competitive Strategy: Techniques for Analyzing Industries and Competitors Marketing Espionage: How to Spy on Yourself, Your Prospects and Your Competitors to Dominate Online How to Sell at Margins Higher Than Your Competitors: Winning Every Sale at Full Price, Rate, or Fee The Valuation of Financial Companies: Tools and Techniques to Measure the Value of Banks, Insurance Companies and Other Financial Institutions (The Wiley Finance Series) Offshore Companies: How To Register Tax-Free Companies in High-Tax Countries LLC: Quickstart Beginner's Guide to Limited Liability Companies (LLC Taxes, Limited Liability Companies Guide) Createspace and Kindle Self-Publishing Masterclass - Second Edition: The Step-by-Step Author's Guide to Writing, Publishing and Marketing Your Books on Kindle Marketing Secrets - 33 Ways to Promote Your Kindle Book and Get More Sales (Kindle Publishing, Book Publishing, Book Marketing) You are Now Less Dumb: How to Conquer Mob Mentality, How to Buy Happiness, and All the Other Ways to Outsmart Yourself Candida: Killing So Sweetly: Proven Home Remedies to Conquer Fungus and

Yeast Infection The Queen of Distraction: How Women with ADHD Can Conquer Chaos, Find Focus, and Get More Done Shooting in Sh*tty Light: The Top Ten Worst Photography Lighting Situations and How to Conquer Them Decode and Conquer: Answers to Product Management Interviews

<u>Dmca</u>